

# SPARKLING

## SPARKLING COMPANY

ENTERTAINING

### EVENT INFO

TIME: 1-2 HRS

NUMBERS: 20-250

LOCATION: INDOORS

APPROACH: COMPETITIVE



### Put some sparkle into your evening!

This relaxed and fun competition positively encourages social networking and interaction between your conference participants. **Sparkling Company** not only breaks down boundaries and brings people together – it is also an event where they will learn new skills and develop an appreciation for one of the world's most celebrated social lubricants, Champagne and sparkling wines.

The session begins with an entertaining presentation on sparkling wine, its history, where and how it is made, how to taste it and the differences between sparkling wines and a true Champagne.

Now comes the challenge everyone has been waiting for. The teams will have several Champagnes and sparkling wines to sample that range in price and quality. Each team is provided with a set of team entry cards on which they record descriptions of each wine and guess its country of origin, price and vintage. To make the task more difficult, after each wine tasting, they will be asked to drink it or pour it away into a spittoon so they cannot compare each wine to the other.

Informal yet educational, with **Sparkling Company** the participants will be amazed at their new found skills and powers of identification. The winning team is awarded guides to sparkling wine – but everyone who takes part is rewarded with a fantastic evening in great company.

Competitive, relaxed and lots of fun, **Sparkling Company** is the perfect icebreaker and networking event.

### BUSINESS BENEFITS

STIMULATES CREATIVITY

BREAKS THE ICE

PROMOTES CONVERSATION

CREATES BRAND AWARENESS

