

RIVER RUNNER

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INTERACTING

EVENT INFO

TIME: 2½ HRS

NUMBERS: 20-500

LOCATION: INDOORS

APPROACH: COMPETITIVE



A themed indoor business game where each team acts as a rafting company facing the challenge of leading a commercial 'first descent' down one of the world's great rivers.

River Runner takes the thrill of white water rafting and brings all the aspects of running a river adventure company into a fun and challenging indoor business game.

Each team works as a rafting company that has to mount a commercial expedition down one of the world's greatest and most challenging rivers. While the participants have no chance of getting wet they will be supplied with full-sized rafts, paddles, life-vests and all manner of vital expedition equipment. Spectacular video footage provides a real taste of a river adventure and helps set the scene.

Success comes from achieving a balance between being the first to run the river, satisfying demanding clients, maintaining a good safety record and most importantly, showing a profit for your efforts.

Time is of the essence. However, spending time on research and gathering vital information is necessary to increase the team's chances of achieving the kudos of being the first to run the river.

It will require efficient team management to gather vital information quickly and a flexible approach to take advantage of unexpected events and additional information that are encountered along the way.

River Runner provides excitement and entertainment while demonstrating that effective planning and strategy implementation are essential to success, as much as energy and teamwork. For this reason, **River Runner** provides endless opportunities for the review of issues such as problem solving, profitability, customer satisfaction, risk management and leadership skills.

BUSINESS BENEFITS

PROBLEM SOLVING

STRATEGIC PLANNING

SUSTAINABLE PRACTICE

LEADERSHIP SKILLS

RISK MANAGEMENT

