

EVENT INFO

TIME: 2-6 HRS

NUMBERS: 10-400

LOCATION: OUTDOORS

APPROACH: COMPETITIVE



The passport to an adventure brimming with fun and creative teamwork while exploring your conference city.

A living version of the world's most famous board game, **Photopoly** brings together strategy, creativity and teamwork in a whirlwind tour of your conference city.

Before they set out into the city streets each team is equipped with a camera, city plan and booklet of instructions. At each of the streets and locations their task is to take a photograph of their team undertaking a challenge set in the instructions. The

challenges are varied and creative and are tailored to maximise the location and the surroundings. The challenges in each location will be the same for every team but the manner in which each team interprets the challenge, undertakes and photographs it, will, invariably be unique.

Planning and strategy are vital in **Photopoly**. As with the board game, teams that undertake 'sets' of challenges score more than they do for 'one offs'. For this reason consideration for the locations of each challenge, in respect of the time available, is vitally important to achieving a high score. The team that thinks before taking action will be the winning team.

Photopoly is a teambuilding experience that can be tailored to any city and your conference messages. Already successfully staged all over the world, **Photopoly** is a refreshing, stimulating and dynamic adventure that will inject energy into any conference programme.

BUSINESS BENEFITS

STRATEGIC PLANNING

SHARED VISION & GOALS

PROMOTES PROBLEM SOLVING

CREATIVE THINKING

