

HOW THE WEST WAS WON

INTERACTING

EVENT INFO

TIME: 2-3 HRS | NUMBERS: 50-2500 | LOCATION: INDOORS | APPROACH: COMPETITIVE



An indoor teambuilding event, spectacularly themed around the pioneering families of the great Wild West.

Set in a Wild West frontier town in the 1860s, this teambuilding challenge reflects the familiar fluctuations and economic cycles of today's business world. Focusing on risk management and strategic implementation over a four-year period, the teams play the part of family dynasties with one aim – to make their fortune in an era of boundless opportunity but a high level of risk.

How each family makes their fortune is up to them. They might choose to invest in railroads, prospect for gold, or deal with the Federal Reserve. Alternatively, they might find more unconventional ways of making their fortune such as gambling, cattle rustling from their neighbours or even robbing the bank. In **How The West Was Won** every decision comes with risk, with the rewards ranging from accumulating a family fortune to your family ending up in jail.

With a myriad of choices available and a wide range of possible outcomes decisions have to be taken as a team – with individuals sent out to activity stations around the room to implement the team's strategy. For this reason trust, an efficient reporting procedure and the ability to refine strategies at a moments notice are essential. Quite simply, the winning team will be the one that ends up with the biggest fortune at the end of the game.

How The West Was Won is a hugely successful business game that brings out the skills of strategic planning, negotiation, networking and leadership in an experience will not be forgotten.

BUSINESS BENEFITS

RISK MANAGEMENT | STRATEGIC PLANNING | CREATIVE THINKING | NEGOTIATION SKILLS | LEADERSHIP SKILLS

