

HOTSHOTS

EXPLORING

EVENT INFO

TIME: 2HRS-1 DAY

NUMBERS: 10-400

LOCATION: OUTDOORS

APPROACH: COMPETITIVE



Are your people ready for one of the most exciting city-based events yet? Have they got what it takes to take on Hotshots?

In this fast-paced photographic treasure hunt, teams dash around a city to take on a series of challenges that test the key business skills of leadership, creativity, strategy, and time management. Above all, teamwork will be essential if they are to achieve their goals and beat the competition. Already tried and tested in several of the world's capitals, **Hotshots** is also a fantastic way to explore your conference location.

The teams are sent out into the streets of the city armed with a camera, map, optional GPS device and co-ordinates for their first challenge. The challenges range from spelling out your company name using only human bodies, persuading members of the public to try a new flavour of ice cream, or giving a street theatre performance in a public square. The teams then have to snap photographic evidence to prove they completed the challenge and then track down the hidden clue to the next location – which might be on a poster, in a local newspaper or on an internet site.

The teams will have to think on their feet and move like lightning to work through the challenges and get their photographs back to base before the deadline – where the scores are totalled and pictures displayed so that everyone can share in the other teams' adventures.

Memorable and highly tailored to your conference messages, **Hotshots** is an experience not to be missed.

BUSINESS BENEFITS

CONFIDENCE

PROBLEM SOLVING

STRATEGIC PLANNING

BREAKS THE ICE

UNIFIES THE GROUP

