

# DJ DEMOCRACY

ENTERTAINING

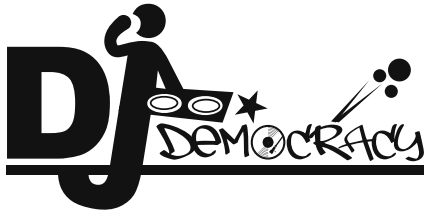
## EVENT INFO

TIME: 2-3 HRS

NUMBERS: 100-500

LOCATION: INDOORS

APPROACH: COLLABORATIVE or COMPETITIVE



**Teams compete to promote the company vision and values while throwing a huge party.**

DJ Democracy is a unique motivational experience that results in your people putting on a huge party at the end of the day. Central to this hi-tech, hi-touch experience are the all-time favourite music tracks your team chooses to bring your conference messages to life.

Fresh, inclusive and highly-interactive, participants form small teams and get to choose their favourite tracks, learn to be DJs and develop, produce and present a segment that encapsulates your company's brand, values or products. Most importantly, they compete to create the best party atmosphere on the night.

DJ Democracy is a refreshing and entertaining new approach to corporate teambuilding that encourages democratic leadership, negotiation, conflict management skills, creative thinking and task assignment. As well as playing tracks that best fit your company culture, each team will present a 60-second 'party manifesto' that conveys the themes of the conference and brings alive shared values. A fantastic icebreaker for any conference, DJ Democracy encourages your teams to break down barriers, open their minds and work together for a common purpose – and have a great time doing it.

The teams will choose their tracks at digital listening posts where thousands of potential tunes will be available. Professional DJs and technicians will be on hand with expert advice and props will be provided to ensure the party goes with a swing.

Part problem solving exercise and part rave, DJ Democracy will appeal to all participants whatever their background or musical tastes.

## BUSINESS BENEFITS

SHARED EXPERIENCE

BREAKS THE ICE

UNIFIES THE GROUP

STIMULATES CREATIVITY