

CREATIVE JUICES

EVENT INFO

TIME: 2 HRS

NUMBERS: 30-200

LOCATION: INDOORS

APPROACH: COLLABORATIVE OR COMPETITIVE



Creating a successful team blend that is suitable to everyone's taste.

Everyone knows that the freshest and best ingredients make the best smoothies. The same goes for companies. They need the right blend of the best people – people that work well together to create new ways of doing business, great ideas and innovative products for their customers.

Creative Juices is an international smoothie company with operations in 12 countries. The market is getting tough – and competitors are impacting on the company's market share, brand awareness and bottom line. Something has to be done.

The challenge starts on Monday and vital ingredients are still with the producers all over the world. By Saturday the company must produce 12 new and exciting smoothies supported with cut-through marketing campaigns. It is a big challenge and time is tight. But, with imagination, flexibility, planning and clear communication, the teams can deliver the goods and save the company.

To succeed as one company, the country's teams will not only have to blend the best internal communication, resource management, distribution and marketing skills – they will quickly discover that they will have to collaborate internationally if they are to achieve their goal.

Creative Juices is a fast and furious experience that puts networking and communication skills to the test while giving plenty of opportunity for fun and laughter. The teams also get to taste their creations during the wrap-up. Without doubt, **Creative Juices** is the freshest and tastiest teamworking experience yet that squeezes a healthy dose of energy and vigour into any conference.

BUSINESS BENEFITS

STRATEGIC PLANNING

NETWORKING

PROBLEM SOLVING

CREATIVE THINKING

MARKET INITIATIVES

