

**EVENT INFO****TIME: 1-2 HRS****NUMBERS: 10-200****LOCATION: INDOORS OR OUTDOORS****APPROACH: COLLABORATIVE**

**An amusing event of planning, communication and creativity based around the production of a giant cartoon comic strip.**

Would your event benefit from an injection of creativity, humour and pro-active decision-making? Then **Cartoon Capers** may be just what's needed.

Each team starts the event with one or more large pre-drawn cartoon story board 'frames', along with coloured paints and brushes. There is a sequence to the frames, but no clues as to what it is, leaving plenty of scope for lively debate as to what fits where.

The challenge is for all teams to work together to create a comic strip story which includes all the frames in a logical order, preferably the correct one! Within this often hilarious and frenetic scenario, (which always proves a hotbed for in-house jokes!), teams will find that parallels with the effective creation and implementation of any corporate plan is clearly drawn and beneficial lessons easily learned.

The event culminates in a 'live' presentation of the cartoon, with each team parading their canvases – a highly entertaining climax to a fun and thought-provoking activity.

**Cartoon Capers** combines good natured fun with a memorable means of reinforcing key conference messages which can, of course, adorn the room for the remainder of the event.

So go ahead and add some KER-POW, THWACK, and VRRROOOOOM to your next event.

**BUSINESS BENEFITS****STRATEGIC PLANNING****NETWORKING SKILLS****CREATES BRAND AWARENESS****STIMULATES CREATIVITY**